



June 29, 2024

What is the Idaho Bowl?

Welcome to the 1st annual **Idaho Bowl!** The Idaho Bowl is an **6th, 7th and 8th grade INVITE ONLY** bowl game consisting of the best athletes from all across the state! Athletes are reviewed through our nomination process and selected by our nomination committee. We currently have athletes locked in representing over **75 different future high schools** throughout the state. **Many are nominated, but only the best are selected.**

Selected athletes will receive the **college bowl game experience**, practicing with and against the best athletes from every corner of the state, spending time on a college campus, listening to dynamic guest speakers and enjoying premium entertainment each night. **The Idaho Bowl is truly a once in a lifetime experience.**

Athletes will play with and against the best athletes from across the state in their same grade level.

What does the Idaho Bowl look like for athletes?

- Athletes will spend 3 nights at **Boise State University** receiving the full college experience
 - Staying in the dorms at Boise State University June 26-29th
 - Eating meals at the Boise State University cafeteria
 - Athletes will have 5 total practices, practicing with and against the best in the state!
 - Each night athletes will enjoy premium entertainment and dynamic guest speakers. From former NFL athletes to famous reptile experts. **Each night will be a new and exciting experience.**

Game Day

- Game day: **June 29th!**
 - Location: Will be announced soon (Boise area)
- There will be 3 grade level games Saturday June 29th.
 - 6th grade, 7th grade and 8th grade
- Games are **FREE to attend**
 - Instead of charging a fee to watch the games we ask fans to bring an item that can be donated to the **Ronald McDonald House Charities of Idaho.**
 - Full list of RMHC-Idaho needs will be sent out later this spring.
- Games will be **LIVESTREAMED** on **Idahosports.com!**
 - Log in from **anywhere in the world** and watch the Idaho Bowl **EXCLUSIVELY** on Idahosports.com

Who are we?

Executive director and founder **Laif Morrison**, a lifelong Idahoan and Glens Ferry native, is a former high school teacher and head football coach (Glens Ferry High School) where he received several teacher and coach of the year awards, leading the Pilots to a 9-2 record and a 3rd place state finish in 2016, his final year as the HC.

Laif is also the founder and executive director of the Oregon All State Game, a 6-8th grade bowl game in Oregon. The OASG is entering its 7th year and has become the **largest youth sporting event in Oregon!** Receiving well over 1,000 athlete nominations each year. Gameday has anywhere from **3,000-5000 fans** in attendance while nearly **11,000 watch the games online live!**

The OASG has donated nearly **\$100,000** to foster children and foster families since year one.

After calls for change from high school coaches, youth coaches and media members from around Idaho, Laif is excited to bring his **organization, enthusiasm, professionalism and program management to his home state!** We have big plans for expanding the Idaho Bowl in the future, creating a venue where Idaho athletes can receive exposure and while creating potential **scholarship opportunities.**

Cost

Athlete fees are **\$500**. The fee's covers 3 nights on campus, meals, swag, custom game jerseys, entertainment... Making the Idaho Bowl one of the **most affordable** bowl game experiences in the country.

Selected athletes can either pay the fee or find businesses, family members or community members/organizations to help sponsor them and cover their fees. We have various advertising options for sponsors.

For **more FAQ's** please visit the following link: <https://www.idahobowl.com/faq>

How to nominate a deserving athlete on your team

If you have a current **6th, 7th or 8th grade** athlete on your team who you think is deserving of a nomination and possible selection to the 2024 Idaho Bowl **please reach out** to Laif via email, text or phone call and we will email you the coaches nomination link.

Athletes can also be nominated from our website

- <https://www.idahobowl.com/>

Social Media

Check out our **social media** for more Idaho Bowl updates and to view the athletes who will be playing in this summers Idaho Bowl! We post a player a day on all our social media accounts.

- <https://www.facebook.com/IdahoBowl/>
- <https://www.instagram.com/idahobowl/>
- <https://twitter.com/IdahoBowl>

Contact

Executive Director Laif Morrison

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Please reach out with any questions or concerns. We are excited to have athletes from your team and community represented at this year's Idaho Bowl!

